

VIAFARINI

via Farini 35 20159 Milano
Tel 02 66804473 / 69001524
Fax 02 66804473
e-mail viafarini@planet.it
P. Iva / C.F. 10432120151

Associazione per la promozione
della ricerca artistica

PRESS RELEASE

Four Statements About Landscape

Lorenza Lucchi Basili, Michele Morosinotto, Gregorio Paonessa, Synthex

Curator Maria Grazia Torri
Exhibition design Cinzia Ruggeri

Opening: Tuesday May 11, 18:00
Exhibition: from May 11 to June 4, 1999
Opening times: 15:30 - 19:30 from Tuesday to Saturday

The exhibition puts forward a confrontation between four authors, following their investigations of urban landscape. Their approaches and their ways of reading urban life and territory turn out to be very different from each other. The places they explore, too, are different: Entertainment on one side and metropolitan texture on the other side. The only common denominator: photography.

Synthex's and Paonessa's favourite places of exploration are those related to entertainment. Synthex chose the Adriatic Sea beaches, all shot in sequence by number, exactly the way the bathing establishments present themselves, except for the absence of human beings who usually crowd these places during summer and for the menacing clouds - not very favourable feature for tourism.

Paonessa chose to sound life in the centres dedicated to mass therapy, such as thermal baths, swimming pools, oasis of collective well-being, which on their turn have become new panoramas of every-day life, as well as the object of aesthetic and health consecration. Gestures, people and things are all naturally and freely represented in detail. Lucchi Basili tells us about different architectures, sprung out of hypnotic dreams that we all have walking through the streets of a city. Perhaps looking for a restaurant, or while waiting for a bus, or queuing, or anywhere else - moments not important in the economy of gestures and nevertheless magic, during which we are enchanted by the design of a scaffolding, the cage of a window, the architectural module of a facade, on which we insist on resting our eyes, without noticing it.

Morosinotto, on the other side, uses his own classic measure to look at contrasts, thus qualified as a descendant of that cultural area bound to the architect Palladio, in Italy known as the Northeast. In his shots the countryside of the region Veneto is unexpectedly merged with the - meanwhile 'historic' - Benetton ads, or the underwear by Roberto (brand already died out, by the way) is framed by round arches, to which the black and white of the image adds purity and rigour.

Maria Grazia Torri

C/O VIAFARINI

Consorzio per la promozione della ricerca artistica