

Lunedì
Monday

31

Lundi
Montag

Martedì
Tuesday

1

Mardi
Dienstag

Mercoledì
Wednesday

2

Mercredi
Mittwoch

Giovedì
Thursday

PER MILOVAN

National Day (CH)

Best collectors:

Mattow

~~Tullio Leggeri~~
~~Jermann~~
~~Pikler~~

~~Zeppe~~
~~Claudio~~
~~Koufman~~
~~Fa, Fa~~

* Verelber:

Billy Strale → Fuete

Franz Kaufman

Geil Chouane

Mimo Mettoreo

Bozzi → Domy

Vendone → Tene Celat

Poliv → Florant

Mancini

Aldo Gibic

Pichet Titine → Grdenest

Tullio A. Casanese

Casario → Rogue

Manfrin

Azifum

Rolling Stone

Blue Up

Rumore

Wize

I.D

Another Age Time

Purple

31 July

6 August

Cio
Verelber

Ferrigno

Fasol

NICO
VASCELLARI

NICO
VASCELLARI

NICO
VASCELLARI

31 1 2 3 4 5 6 7 8 9 10 11 12 13 14
L M M G V S D L M M G V S D L

testata	Data inserzione	Scadenza invio	Specifiche	contatti	costo	note
Artforum	novembre	15 settembre 18	Vedi foglio	Georgia Cadenazzi georgiacadenazzi@artforum.com	€ 3.700+iva € 3.453,89	€ 4.200 ↓ € 3.700 = € 3.000
Frieze	novembre	29 settembre	Vedi foglio	Marisa J. Futernick marisa@frieze.com 044-8704584603	€ 3.268,25+iva € 3.921,9	
e-flux	novembre	Una settimana prima dell'inserzione	Testo formato word e rtf con immagine e caption tutto zippato	stephanie@e-flux.com	€ 1.200+iva (fattura già inviata, in saldo a settembre) € 1.440	
Exibart	Pagina e agenda onpaper novembre Banner Exibart segnala exibart niusletter	(inviare anche agenda onpaper)	Pagina intera in gabbia 235x355mm (in stampa 13 settembre) Per agenda vedi foglio 468/60 Testo scheda tecnica e immagine	Cristiana Margiacchi cmargiacchi@emmi.it	€ 2.050+iva € 2.460	Verificare scadenza consegna materiali
Contemporary Arbe e Cultura			Testo (350 caratteri)+link Pagina intera colori	5.600 ↓ 30% scade sarebbe 4.900 2.800	235 x 355 1.190 € 800	
tema celeste	Novembre/dicembre	28 settembre	Pagina intera colori	Annalisa Rossi ad@temaceleste.com	€ 800	Da Paola Montida verificare

€ 2.200
 € 2.200
 € 800 + 1.200 + IVA
 € 1.000 + IVA (750)

Filippine € 3.000
 € 2.200
 € 800 + 1.200 + IVA
 € 1.000 + IVA (750)

Rolling Stone e
 Flash Art International 8-10
 18 settembre → 2600 + IVA
 18 settembre → 5000 + IVA
 18 settembre → 3.600 + IVA

RATES 2006/2007

full page \$3,800
 4-color* 3,300
 2-color* 3,000
 b&w 3,000

half page 2,600
 4-color 2,100
 2-color* 1,750
 b&w

quarter page 1,650
 4-color 1,300
 2-color* 1,000
 b&w 1,000

These rates are available to nonprofit organizations that qualify under the IRS designation.

* 2-color ads print as black plus 1 color of type or background

PRODUCTION CHARGES CONTACT

hi-res scanning 350 Seventh Ave, 19th Fl.
 full page, color \$450 New York, NY 10001
 half page, color 375 tel 212 475-4000
 minimum, color 350 fax 212 529-1257
 minimum, b&w 50
 typesetting & design Advertising Production
 full page \$350 x223
 half page 250 advertising@artforum.com
 quarter page 200

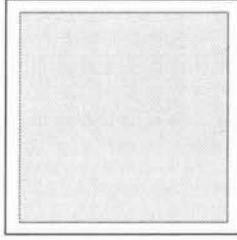
other production charges
 file revision .50/hr (min)
 Pantone 600

venue subscribe \$4,200
3700 \$ (3500 tax)

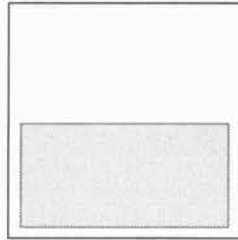
ARTFORUM

Nonprofit Rates 2006-2007

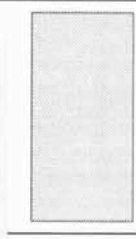
PAGE SIZES



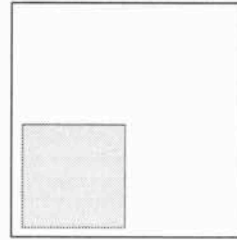
full page
PAGE: 10 1/2 x 10 1/2 in
 26.7 x 26.7 cm
BLEED: 10 1/4 x 10 1/4 in
 27.3 x 27.3 cm



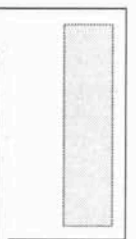
half page vertical
 9 1/2 h x 4 1/2 w in
 24.7 x 11.4 cm



half page horizontal
 4 1/2 h x 9 1/2 w in
 12.1 x 23.5 cm



quarter page square
 4 1/2 h x 4 1/2 w in
 12.1 x 11.4 cm



quarter page horizontal
 2 1/4 h x 9 1/4 w in
 5.8 x 23.5 cm

Artforum
 350 Seventh Avenue, 19 Fl.
 New York, NY 10001
 212-475-4000

artforum.com

ARTFORUM

350 SEVENTH AVENUE

NEW YORK NY 10001

TEL 212 475 4000

FAX 212 529 1257

WWW.ARTFORUM.COM

Caroline R. Riehl -

- Our November issue of
my compliments. The photo
is beautiful & we are delighted
to have it. Best -
Caroline Riehl

contemporary

Advertising Booking Form

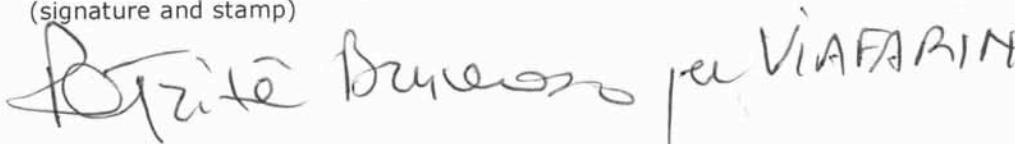
Ref: 049/06/LM
Date: 20/09/2006

Client Via Farini	
Address VIA CARLO FARINI	Postcode 20159
City MILANO	Country ITALY
Tel. No. +39.02 66804473	Mobile No. +39.335 8376643
Fax No. +39.02 66804473	E-mail viafarini@viafarini.org
VAT Reg. No.	Charity No.
Billing Address	

Contact for Client Patrizia Brusarosco (viafarini@viafarini.org)
Contact for Contemporary Lavinia Muscat (Lavinia@contemporary-magazine.com)

Details	
Issue(s) Booked 1	Issue Nos #87 (November)
Format full page + complimentary banner	Full Cost Euros 5,600
Special Conditions 50% discount	
Total amount due Euros 2,800	
Artwork due date 7 th October 2006	

Method of Payment*	
Advance due:	Settlement due by: upon invoice receipt
<input type="checkbox"/> Credit Card: Type -	<input checked="" type="checkbox"/> Bank transfer
Note Both advance and settlement must be paid within the date indicated in this agreement.	* Individual advertisements should be paid for on delivery of artwork. Series should be paid for in advance. * Cancellations will be subject to a charge of 20% of the confirmed price of the advertisement. We reserve the right to cancel this agreement if all the terms and conditions above are not met.

Date	I, the undersigned, accept the conditions herewith Legal representative for client (signature and stamp)  Patrizia Brusarosco per VIAFARINI
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K101 100 Clements Road London SE16 4DG
T +44 (0) 20 7740 1704 F +44 (0) 20 7252 3510

info@contemporary-magazine.com www.contemporary-magazine.com

Registered Office 58-60 Berners St London W1T 3JS Registered in England No 4296135 VAT registration No 783 081421

BLOW UP.

Tuttle Edizioni - Via Farneta 36, 52042 Camucia (AR) - Italy
PIVA: 01637420512 • Ph./Fax: ++39 0575-610319 / mob.: 339-4991162
www.blowupmagazine.com - info@blowupmagazine.com

Spazi, misure e tariffe



Pagina intera

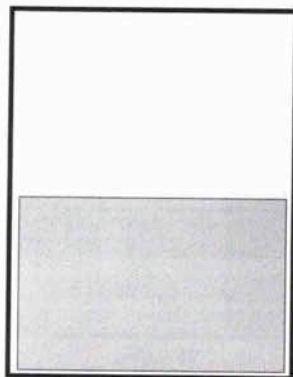
mm 220 (base) x mm 280 (altezza) + abbondanze (mm 5) su tutti i lati
700 Euro + IVA

Seconda e Terza di copertina

mm 220 (base) x mm 280 (altezza) + abbondanze (mm 5) su tutti i lati
800 Euro + IVA

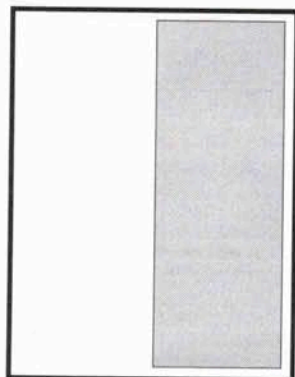
Quarta di copertina

mm 220 (base) x mm 280 (altezza) + abbondanze (mm 5) su tutti i lati
1.200 Euro + IVA



Mezza orizzontale

mm 200 (base) x mm 128 (altezza)
400 Euro + IVA



Mezza verticale

mm 98 (base) x mm 260 (altezza)
400 Euro + IVA