

Daniel González / D. G. – Clothes Project

Sono incazzato nero e tutto questo non lo voglio più

curated by **Andrea Lissoni**

Opening: **Friday, September 22, 7.30pm**

Opened: **September 22 - October 7, 2006 / Tuesday – Saturday, 3pm – 7pm**

Why is it that Daniel González is so pissed off? Can it be that we are going to be so too after his performance? But, above all, who's Daniel González? Grown up in a cinema of Buenos Aires feeding himself with Italian b-movies and night pizzas under the tutelage of a grandfather working in that very cinema, D. G. studies chemistry at the beginning of the '80s (and during the dictatorship). But he is unable to refrain himself. He ends up grounding, as fashion designer, *Pisquit Sunwear*, a collection in limited edition featuring three shops between Buenos Aires and Mar de la Plata and an unforgettable cat walk with transvestites in a cement plant. All this without quitting surfing, going to school with his jeep Willys, playing tennis professionally, styling up the Sumo –a legendary Argentinean punk-reggae band, and gobbling up tons of Nesquik. And then the cruising ship *Eugenia C* that, delivering him in Genoa, takes him to Italy to pursue his career as fashion designer, to organise performances and bacchanalia at a still-at-the-peak Gilda in Rome, to settle his studio in Roseto Caposulico in Calabria and planning on how never to stop blowing up the biographical cliques of the visual artist. His own, obviously. He decides to show up again as *Crossoutproject* in Berlin, acrobatic organiser of parties, events, and visuals in punk clubs. In the meantime *Clothes Project* is born. With it, the need to make at-the-limit performative energies meet. The sparkling visual sensitivity grows stronger and stronger.

Apparently restless cross-cultural jammer and actually just an unconstraint visual artist, Daniel González works non-stop at new collections of unique pieces that he presents by means of radical and eccentric performances. They are fifteen-minute actions squatting social, political and power-soaked spaces giving them pure behavioural and visual energy back.

Well, put it like that it is hard to grasp any of it. One could add that his collections are inspired by a place and its own peculiar tensions. That they are the result of continuous dismantling acts and multiple mixes. That each performance plays with the audience by disparately stimulating them, especially through stereotypes of the fashion system and its values: from beauty to distance, from control to correct communication. That the 'banners' are not advertisement but artworks instead, as much as the clothes are not fashion but incredible images to be worn.

That the city and its colours, its visions, its delirium soak DANIEL GONZALEZ/D.G.–Clothes Project and all his performances.

That I am fucking pissed off and I don't want any of this anymore.

That at the end everybody will end up screaming it aloud.

DANIEL GONZALEZ / D.G. – Clothes Project

**Buenos Aires 1963, vive e lavora in Berlino.
Studia chimica e fashion design in Argentina.**

La ricerca di Daniel Gonzalez / D.G. si basa sulla Politica del sentimento, è la sintesi della metropoli urlante, eccessiva, rumorosa fatta da territori caotici, storie impregnate di vita e culture che convergono. Un viaggio attraverso il desiderio e le categorie creando legami sinergici con la musica e la cultura video. Ogni progetto è un diario di strani e infaticabili incontri, passioni ed energie interiori, riferimenti personali tensioni collettive. lottare per i sogni come segno di indipendenza.

Le sue performance D.G. – Clothes Project sono azioni che militarizzano lo spazio e la città con energia ed eclettismo estetico.

Ad ogni show, viene realizzata una collezione di abiti in copia unica, banners-paintings cuciti e postcards come meta-pubblicità dell'evento.

Nel 1982 crea Pisquit Sunwear una linea di abbigliamento provocatoria a edizione limitata; realizza la prima sfilata-show in una fabbrica di cemento e utilizza transessuali come modelle.

“Le mie performance sono energiche e hanno un forte impatto con il pubblico. Sono una ribellione attraverso la bellezza, per guadagnare spazi di libertà individuale sovvertendo il potere e trasformando lo spazio in un rituale e gli oggetti da indossare in veicoli dell'azione.” D.G.

Tutti i capi sono pezzi unici dalle storie eticamente forti, una sorta di coscienza democratica che indossi mentre ascolti il rumore della militanza civile, dell'antagonismo stradale, della rivolta interiore che guarda il mondo in crescita. G.M.

Un piccolo esercito di "guerriere" pronte a scorrazzare per Bologna - strade, locali, camere d'albergo - pronte a tutto pur di affermare la propria femminilità e provocare il pubblico. P.N.

Mostre:

DANIEL GONZALEZ / D.G. Clothes Project

2006

Pay is not enough to come into the national gallery Prague, Tina b. The Prague Contemporary Art Festival, National Gallery, Prague (performance-show).

Blow my car babe, Kunsthalle? Associazione Interazioni, Locarno (performance-show).

Strip Tradition Aguante Gringo Carajo, Maco: México Arte Contemporáneo, Mexico City (performance-show).

2005

Falling in love makes me stupid / ponchos collection, Neuer Aachener Kunstverein. NAK., Aachen (performance-show).

Freak out and get it, Prague Biennale 2, Prague (performance-show).

Doll's Room, Flash Art Fair, Bologna (performance-show).

2004

Buy or Die, PLAY_gallery for still and motion pictures, Berlin (performance-show).

DANIEL GONZALEZ

2003

Baby I'm a star, Neukunst, Mannheim (performance-show)

2000/2002

Cross Out Project, con S.u.l.a.c. (performance & music producer, project for clubs).

1999

Tango Machine, Umjetnicki paviljon Juraj Sporer, Opatija.

1996

Under anden Himmel, Oksnehallen Museum, Kopenhagen.