

## VIR Viafarini-in-residence Application form

### PERSONAL DATA

NAME Peter.....  
SURNAME Kærgaard Andersen.....  
ADDRESS Rørmosen 47, 2 s.....  
ZIP CODE 4000..... CITY Roskilde..... COUNTRY Denmark.....  
PHONE 0045 61714121..... FAX.....  
E-MAIL Kaergaard.peter@gmail.com..... WWW Jamboy.dk.....  
PLACE AND DATE OF BIRTH 20.05.88.....

APPLICATION FOR:  APARTMENT  + APARTMENT AND STUDIO

NOTE: I have the opportunity of accommodation in Turin, and can travel back and forth from there.

### PROJECT FOR RESIDENCY IN MILAN AND MOTIVATION

The proposed project is a continuation of a series of performative works previously created in Mumbai, Buenos Aires, Turin and Copenhagen. The concept is an ongoing poster campaign that collaborates with street vendors and street dwellers to create utopian public representation of their work, dreams and desires (see portfolio). During a residency i will creates a series of new poster collaborations that will be exhibited in public space. Furthermore i will research on creating art works that through new medias explore a sensitivity towards the ambivalent relation between the street life of the nomade and the refugee and the environment of Milano as a international cosmopolitan hub.

.....  
.....  
.....

DURATION AND PERIOD OF RESIDENCY: 2 Months At current im quite flexible: May - July, April - June, September-Oktober.....

FINANCING  GRANT  SPONSOR  OTHER . Note: I would need to find financing for an eventual residency. If you find the material interesting I have the opportunity to apply for funding from the Danish Art Council with an invitation.

.....

PREVIOUS PARTICIPATION IN OTHER RESIDENCE PROGRAMMES ..Clark House Initiative, Mumbai India. Matienschön, Buenos Aires, Argentina. Unidee weekly Residential Module (Illy Grant), Fondazione Pistoletto, Biella, IT.....

.....  
.....  
.....

DATE 9/2 - 2017..... SIGNATURE 

## **Project Description VIA FARINI**

### **World Class Citizen**

The proposed projects is a continuation of a series of participatory interventionist works that has been previously been created with street vendors and street dwellers in Mumbai, Buenos Aires, Copenhagen and Turin. The project is a broad investigation of the ambivalent and diverse social, cultural, economical and political relations in the globalised contemporary urbanities. It explores the relation between the cosmopolitan and the minority nomad; it puts attention to expression and images of value, and it tries to redirect local urban expression from the perspective of the migrant or urban minority.

#### Participation and Public Intervention

The project will establish a collaboration with a number of informal working migrants in Milano and research on their everyday dreams, frustrations and desires. The process will be based on the creation of an informal advertisement agency that offers its service to informal street dwellers or other minority groups. In this form of collaboration works will be created in the language of the advertisements, in the medium of posters and animated videos, that represent and express the life of the migrant nomads of Milano. The final outcome will thus be a public commercial intervention that reformulates the public sphere to represent thoughts, dreams and frustrations seen from the perspective of the people that live in the edge of the society.

#### Research on the Cosmopolitan and the Nomad

During the engagement in observation, conversations and intervention in the public sphere, i wish to research on materials, stories and expressions that contain the ambivalent relation of the cosmopolitan and the minority migrants. Thus i will explore Milano as global hub of business, aesthetics, consume and exclusivity in relations to the informal city; the dreams, aesthetics and lifes of the informal migrants cultures. In this research i wish obtain objects, photographs and video documentation in order to create sketches for installation and video works that explore these findings.

# Peter Kærgaard Andersen / JAMBOY

+4561714121

Kaergaard.peter@gmail.com

Born 200588

2013 - Jamboy art collaborative.

2017 Roskilde University Teacher in the Course of Performative Urbanism at Performance Design, RUC.

## EDUCATION

2017 Master in Performance Studies and Urbanism at Roskilde University

Exchange and fieldstudies at: 2012 Tata University of Social Science Mumbai - slum development and empowerment.

## WORKSHOPS AND GRANTS

2017 - Residency Matienschön Buenos Aires

2017 - Residency Desire of Error in Revolutionary Times, Franco Bifo Berardi and Etcetera at Fondazione Pistoletto, University of Ideas, Biella, Italy.

2017 Illy Café Grant

2016 Danish Art Foundation and Tuborg Foundation Project Grants for participatory film project

2015 Afsnit I, Stenløse Workshop and competition of Social Entrepreneurship.

2013 Residency at Clark House Initiative, Mumbai

## PUBLICATIONS

2018 (upcoming) Author of Paper in Methods of Participatory Art, Journal of PAIC (Participatory Art for Invisible Communities)

2018 (upcoming) Author of paper: Migration and Becoming, territory and culture. Peer Review Social Inclusion, Cogitatio Press.

2018 (upcoming - Pending) Author of Paper: Emerging Publics through Participatory Filmmaking. In PLOT journal, Parsons School of Design, New York.

## PROFILE

A large part of my practice have been concerned with urban complexities and artistic intervention. The interdisciplinary is a point of departure in my artistic practice, where art and research are combined in creating projects that work with the aesthetic and social sides of interculturalism, sustainability, urbanism and new medias.

## EXHIBITIONS (selection)

### SOLO

2018 (upcoming) When Strangers Move In, short film Cinemateket, Cph, DK, and Trommen Cinema Hørsholm.

2017 Aqui y Ahora - Venta Especial, Matienschön, Buenos Aires

2017 SELAM SELAM, Participatory film project in Hørsholm.

2017 Turin Special, Eno, Turin, Italy

2016 Jamboy Leasing, Prince Gallery, Copenhagen

2016 Songs from a Soup Can, exhibition and public decoration, Tapperiet Køge, Denmark.

2016 Turin Special Sale, Bottega Barreti, Turin, Italy.

2015 (STAJEL) Museum of Contemporary Art Roskilde, Snæverstien, Denmark

2013 Colaba People Poster Show, Clark House Initiative, Mumbai, India.

### GROUP

2017 Revolution Never Ends, Collaborative exhibition with Etcetera, Fondazione Pistoletto, Biella, Italy.

2015 Hitparade Biennale, Museo Nazionale dell'Automobile, Turin, Italy.

2014 Nomad in Times, Taipei Contemporary Art Center, Taiwan.

2014 And i laid traps for troubadours who get killed before they reached Bombay, Kadist Art Foundation, Paris, France in Mumbai.

2013 Who we Are, performance at Galore Festival, Copenhagen, Denmark.

2013 Holiday at Toftegårds Plads, Public Installation and participatory Performance in collaboration with local planning authority.

# JAMBOY

---

## PORTFOLIO

# SELECTION OF PROJECTS



## SELAM SELAM

*Participatory Filmproject - Short Film.*

Selam Salam is a new video art project based on a participatory process with a Eritrean refugee community, who were given temporarily residence in an out-of-use retirement home, Hannebjerg, located in an upper-class residential area in the town of Hørsholm, Denmark. Together with the Eritrean community we opened up a filmstudio in one of the leftover rooms. This functioned as a platform for experiments and cultural exchange, where the everyday life in Hannebjerg in relation to the neighbourhood where documented, performed and reenacted.

The process ended out in the 20 min short film *When Strangers Move In* that depicts the everyday life of the community. The film is a poetic and nomadic mediation on the life of refugees and their becoming and fragility in relation to the new territories they enter socially, physically and mentally.

The narration of the film is made with a voice over in Tigrinya language, which describes the different events as they unfold. The film is told through a nomadic, open-ended and playful process of life as it unfolds; describing moments, events and feelings as they interfere in time and space.

Furthermore this project experiments with the role of the artist as a cross-disciplinary researcher on social contemporary realities, participatory processes and production of aesthetics. Part of the project is a range of publications on participation, intercultural issues of local planning, media and everyday perceptions, as well as media and aesthetics.

Preview at Cinemateket, Flugttanker, March 2018

Exhibition in Trommen Hørsholm, April 2018

Upcoming Authored Publications:

Social Aesthetic experiments and participation PAIC Journal (Participatory Art for Invisible Communities), Oct 2018.

Emerging Publics through Participatory Filmmaking, PLOT Journal, Parson School of Design, March 2018.

Becoming and Cultural Expressions, in *Migration, Boundaries and Differentiated Citizenship, Social Inclusion*, Cogitiao Press, Okt 2018



Screenshots from When Strangers Move In

## Aqui y Ahora

Aqui y Ahora - Venta Especiala is a poster campaign based on a one months research with nine different street vendors of Buenos Aires. The exhibition is part of the ongoing poster concept which explores and discuss poetic, performative and commercial layers of informal workers, migrants and dwellers in public space. It brings together contemporary media and urban aesthetics into new collaborative practices that both search to challenge and elaborate on nomadic consumerism and desires of cosmopolitan cities.

Aqui y Ahora - Venta Especiala', Matienschön, Cultural Club Matienzo, Buenos Aires, 2017







## African Cup of Nations in Folkets Park

*Urban Monument, Printed Event Publicity*

In collaboration with a group of homeless West-African migrants living in the public park Folkets Park (The Peoples Park) in central Copenhagen, we designed a small-scale public event; an open-air cinema curated by the West-African community, screening films and African football at their temporary settlement. The cinema reenacted the feeling of a living room and togetherness through new local elements such as the African football tournament, culture and movies. The project can be seen to demonstrate a productive desire towards interculturalism, new commons and rights to the city, furthermore it can be seen to question the migrants lack of shelters and rights, and the fading feeling of a home and belonging.

- Exhibited at Afsnit I social entrepreneurship, 2015.

## Hypernation

*Video 4:30*

The work is based on the experiences, conversations and discussion with the West-African migrants in Folkets Park, Copenhagen. It focuses on a unfixed and nomadic view and story on the refugee situation which could be seen as a counter-story to the media discourse and the simplifications in everyday language. The film examines the migrant as a traveler and explores the process of movement as escape, desire and dreams, but more important as a two-sided project "to give something and receive something in return" it adopts a sensible language that describes the effects of movement, adaptation and settlement.

- Hitparade, Museo Nazionale dell'Automobile, Torino 2015-2016

- Afsnit I social entrepreneurship, 2015.



## Jambo Leasing

*Installation consisting of: Video The Jambo 13 min, Minigolf course, Merchandise, Marmelade Jars, Flies, 4 C-prints on Paper, Performance, Looping GIF-video, webpage .*

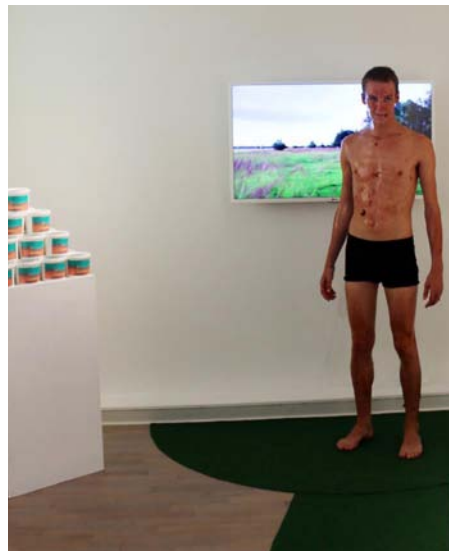
According to myth a jambo was a character introduced in the 1800-century's colonial areas as a central part of leisure culture. When the gentry went to play golf, native young men covered in jam would follow the golfers on a distance of 20-30 meters. The jamboys would attract flies and bees to ensure a pleasurable golfing experience.

The exhibition was created as a pop-up-office leasing out Jamboys. The exhibition investigated the fragmented myth-making of the Jambo and explored the aesthetic layers, function and demand of the Jambo as a way to rewrite the myth into contemporary society.

The exhibition put forward a discussion on themes as social hierchies and ethics connected to the contemporary leisure and entertainment consumption.

- Solo Exhibition, Gallery Prince, Copenhagen 2016





Details from Jamboy leasing exhibition: C-prints on paper, shopwindows, performance.

## Songs from a Soup Can

*C-prints on Paper(50\*70) and video 4 min.*

For a retrospect poster exhibition at Tapperiet in Køge, two new posters were created with a shoepolisher in central Copenhagen and a Harmonica Player at Køge train station. Along the poster works a new film 'Breathing Objects' were shown, a film depicting a broad selection of sales objects that we have found in the streets of India, Italy and Denmark.

- Solo exhibition and permanent decoration at Tapperiet Koge Denmark



## Mona Lisa Fucks for Money

*Video 4:31*

This video work shows a person walking from Grande Arche in La Defense to Louvre. During the walk his tourist t-shirt picturing Mona Lisa is slowly dissolving until he is left bare-chested in front of the Louvre.





## WHO WE ARE ?



### *Performance*

As an attempt of understanding how our bodies, minds and identities are shaped in relation to the increasing digital reality, we decided to let our digital selves free.

Confronting our passive stilstanding bodies, visitors had full access to and control of our digital identity; laptops, cellphones, passwords, bank accounts, social media accounts, passports, credit-cards etc. The performance went on for 6 hours a day in three days. During the performance several alterations was made on our digitals selves.

The performance raised questions on social relations in contemporary media and control society, but also put forward ideas about identities of contemplation, endurance and embodied communication.

- *Galore Festival Cph, 2013*

# Kultur



**Review.** Kunstnerduoen Jakob og Jakob kombinerer markering med visuel kunst, performance og socialt arbejde. Senest har de stiftet et netværk, der vil øge tobaksens udsættelse. De opfordrer alle til at komme i gang med deres egen tobaksproduktion.

## Fjemmerul med stil

**DENE SCHUBERT KØB**  
De to unge mænd, Jakob og Jakob, har et netværk, der vil øge tobaksens udsættelse. De opfordrer alle til at komme i gang med deres egen tobaksproduktion.

## Med stil

Netværket er et projekt, der har til formål at øge tobaksens udsættelse. Det er et projekt, der har til formål at øge tobaksens udsættelse. Det er et projekt, der har til formål at øge tobaksens udsættelse.



[Stajøl]

*Installation, Website, Tobacco Production and Entrepreneurship Campaign*

The exhibition style [Stajøl] consisted of the creation of a new entrepreneurship campaign. The campaign marked the beginning of a socially oriented and responsible cigarette company, whose economic profits finance cancer research, smoking prevention, medical equipment etc. In this way the company both sustains and destroys its own livelihood through a radical marketing strategy.

The exhibition consisted of a public installation (image), a website gathering open-source recipes for tobacco production, and an advertisement campaign for the social benefits of the product. Furthermore a small tobacco production was started in Roskilde Museum of Contemporary Art.

- Roskilde Museum of Contemporary Art, 2015, Snæverstien. Portraitet in Weekendavisen and P1 Eftermiddag (Danish Radio)

## Torino Poster Campaign

10 C - Prints 50 x 70

Torino Poster Campaign is based on a field study of the social patterns, culture and aesthetic of the street dwellers and vendors of Torino, Italy. Our understanding of their world were processed within the exchange and simultaneous production of pictures, business cards, postcards and posters.

This poster campaign started a poster collaboration with 9 different street vendors/dwellers each belonging to different groups and territories of the city. Each vendor/dweller got his/her own personal designed poster. The Poster Campaign has been part of a fluid exhibition concept shown in various public places in Torino.

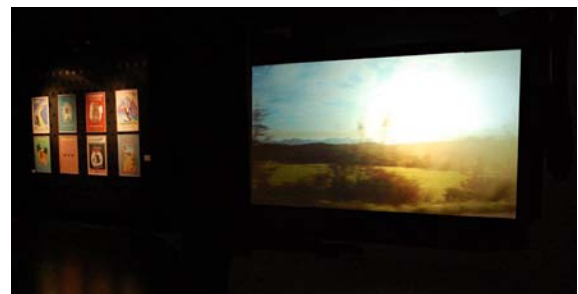
The Torino poster campaign is a continuation of the research, production and collaboration with informal working migrants. It is an idea of travelling poster-production that desires to understand and represent the people that live, work and dream in the cracks of society.

Images: Selection of posters and installation of posters and the film *Hypernation at Mauto*.

*Hitparade, Museo Nazionale Dell' Automobile, Turin, 2015-16.*

*Bottega Barretti, Torino, Italy, 2016*

*Eno, Via Gallardi 12, Torino. 2017*



## Free Roses

Prints 90 x 120, Wooden Salesbox, Roses

Collaboration with two informal working immigrants from Senegal and Bangladesh. A small installation depicts commercials for their informal business and a Senegalese accessory shop is displayed. During the opening of the art fair, Shohel, a rose vendor from Bangladesh, was handing out free roses and business cards to visitors.

- *Paratissima, Turin, 2014, Awarded in the best Annual selection at Paratissima Selection*





## Colaba People Picture Show

### *Urban Intervention and Exhibition.*

After studying the presence of commercial and global symbolics, images and values amongst the informal vendors and street dwellers in the central Mumbai, we got knowledge on how images of hierarchies, consumption, class and global citizenship is shaping an utopian imagination amongst the urban poor. These observations led to the decision to open a nomadic advertisement bureau offering free graphic advertisement consultation to dwellers and informal sellers of the streets of Mumbai. By doing this we aimed at rerouting forms of representation into a local aesthetic language created with the participants. The project furthermore put attention on a segregated urban society that tends to criminalize activities of the urban poor such as squatting, streetdwelling and street vending. By setting up a participatory advertisement process these groups are rather imagined and represented as a vital and essential part of the urban environment.

During the three month workshop with various groups of different ethnicities and informal business participated in the advertisement workshop and designed commercial representation of their work or everyday life. The process resulted in a public poster campaign as well as an exhibition.

By time this concept has developed into a global nomadic advertisement bureau so far working with informal vendors and street dwellers in Denmark, Italy and Argentina.

*Colaba People Picture Show, Jamboy. Clark House Initiative, Mumbai, Dec 2013.*


*And I laid traps for the troubadours who get killed before they reached Bombay, Kadist Art Foundation, Paris, France. 2014.*

*Nomad In Times, Taipei Contemporary Art Center, 2014.*

*Songs from a Soup Can, Tapperiet, Køge, 2017.*



**I AM PHOTOGRAPHER RAJ**  
I capture your memories forever...



**TOP QUALITY & 100% GURANTEEE**  
- Expertise in portraits, prints & lamination  
- In colours, black/white & sepia  
- Epson Company

Mumbai #20073 between Taj Hotel & Gateway of India

MOON BABA SOPHIE DAHL

ARE YOU READY FOR THE REAL KING?

**KING OF BOMBAY**  
A KINNOY FILM

HARVEY DILLI STREET PAGES UNTOOD STORIES OF BOMBAY

MUMBAI TEL: 022 2614 48857 MO: 98221 30000 WWW.KINNOY.COM

**WEIGHT WALA**

NEW PRECISE FAST




GET YOUR WEIGHT ON THE FLY!

The Original Weight to Measure Weight

**MOBILE SHOE HOSPITAL**  
Dr. Hrish - 24-Hour Surgery - Gateway of India



**ARNI & MUSKAARN**  
Performance/Music (Bihar)



Bhaves Bookings (Book & Gateway) Contact Information: Telephone: 922114709 Email: bhavesbookings@gmail.com

मनाची विलेपनसुतः यरुवाइरुः नायना विद्युता। थवाटुका मिन। नितय मनुसनाया सुभाया। थवा विद्युति मनुदेवत कवुनमा विद्युतः। श्रीपतये। कथा। विनू मपरु चक्रियु विवि। नितय विवाश। मद्यपिये म टिपबाननायनाया।

**Bhavesh Books**  
The finest handmade leather engravings  
922114709  
"LOVE, LIFE & POWER"

Carrying Mumbai On My Shoulders



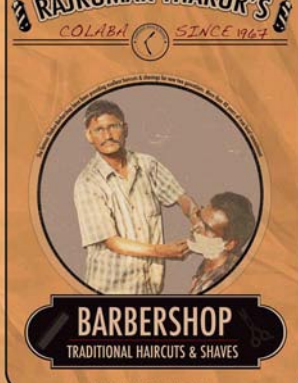
Feathers that will leave you enthralled

**AJAY FEATHERS**

A legacy of creating ethereal accessories. The world's leading provider of quality feathers that reflect a long tradition of craftsmanship. Choose ethically. Unlike Country, our birds gather in Regal Dens, Coles, Marbled.



**RAJKUMAR THAKUR'S**  
COLABA SINCE 1967



**BARBERSHOP**  
TRADITIONAL HAIRCUTS & SHAVES


ON THE END OF COLABA ROAD (COLABA-ARABY - BOMBAY)

FESTIVE OFFER ON **DRUMS DHOL**

Saved Best Drum Sets

All India Salesman  
SHDS - Colaba

PASSION AND LOVE FOR MUSIC  
EXPORTING WORLDWIDE  
THE GURU'S OF DHOL.



**BALLOON WALA**  
Gurji



WORLDWIDE PROVIDER OF HAPPINESS AND JOY  
**BIG BALLOONS FROM GUJRAT**

**JASMINE FLOWERS**  
ON SALE



WORLDWIDE PROVIDER OF HAPPINESS AND JOY  
brought from **PUNE to MUMBAI**






Business agreement between:  
White Leasing Association and Mr. Shar Khan.

Following obliges White Leasing Association to deliver two Whites for Mr. Khan's picture-shop Gateway of India in Colaba, in the period of 3/12-2013 to 7/12-2013 for 3 hours a day. In the agreed period the Whites will serve as photo objects for visiting tourists and Mr. Khan will instruct the Whites in a manner that will be most profitable and effective for his business. The whites will have no authority to determine the actual labour, but will merely serve loyally to the instructions of Mr. Khan.

To fulfil the agreement Mr. Khan will pay 20 % of his earnings to the White Leasing Association and deliver the Whites in same condition as received. Should any harm come to the Whites, the White Leasing Association will consider it as damage on production material and future loss of income will be covered by Mr. Khan. During the leasing period Mr. Khan is responsible to abide by public law, and is accountable for any losses due to violation of law. In case of breach by either parties, the dispute will be settled in the City Court of Copenhagen and the applicable law will be Danish.

Agreed by

  
Director  
Eggart Gregersen  
White Leasing Association

  
Mr. Shar Khan  
Photographer, Colaba

White Leasing Association - Prins Jørgens Gade 10, 1, 2200 Copenhagen – White@leasing.com - +4561714121



Bottom image depicts Shah Khan, top images depict the photography business at India Gateway, Mumbai.

## Picture With White

*Contract on paper, Performance, Video 2.25.*

After the establishment of a White Leasing Company in Copenhagen we agreed the first contract between the White Leasing Association and Mr. Khan; informal tourist photographer in Mumbai. WLA is obliged to lease 2 whites to work under Khan's instruction. 20 % of the earnings during leasing period is to be paid to WLA. As a result of the contract we worked for Mr. Khan as photographic objects and attraction for his tourist photography business. During the period Mr. Khan's earning was raised by 700 %.

- Colaba People Picture Show, Jamboy. Clark House Initiative, Mumbai, Dec 2013 - jan 2014.

- Nomad in Times, Taipei Contemporary Art Center, 2014



## Dogs Against Corruption

*Demonstration, Images of stray dogs*

During our collaboration with street dwellers and informal vendors in Mumbai India we collected expressions of humour and frustration about everyday life on the street, society, economics and politics. With these expression we organised a public demonstration with stray dogs. The dogs were dressed in t-shirts that turned everyday frustration and humours into political slogans. The T-shirt were for example stating: *Dogs Against Corruption, No Monni no Fonni, 24 hours full of power and no shower, Former dog of Mr. Tendulka, Dreams/Lies, Nothing New Under the Sun or Sad and Beautiful World.*

*- Colaba People Picture Show, Jamboy. Clark House Initiative, Mumbai, Dec 2013 - jan 2014.*

## Holiday at Toftegaards Square

### *Urbanist Monument.*

Given the task by the local planning authority of Valby Copenhagen to create an event involving local habitants in a new local urban plan for Toftegaards Square, we decided to build up a holiday home and live there for 9 days. The point was to show an alternative use of the square and to use our home as a base for discussion and visualisation of possible solutions. During our stay at the square the installation functioned as a living workshop for bypassers and regular users of the square. Furthermore we collaborated with local childcare institutions to describe current discomforts and possible futures of the area, using different methods varying from interviews, sketchings or photowalks. All ideas and discussions resulted in a report sent back to the municipality. The project suggested a form of citymaking based on encounters and relational qualities.



- *Toftegaards Plads, Valby, Copenhagen, 2013.*

## North Harbour

*Video of private recordings from local citizens and citizen discussion.*

The video is created by a collection of home videos of the inhabitant of the fishermen harbour, it puts a perspective on the divergent social environments and changing old Northern Harbour of Copenhagen. The film was screened in a pop up cinema and used a medium for reflecting about space, aesthetics, everyday life, memory and community.

- *Pop-up-Cinema, Fiskerihavnen, Copenhagen 2013*



## Polarkiet

*Creation of Atelier for Young artists*

This project is the formation of an association for young artists and entrepreneurs without artistic education, to provide working space and network for artistic and creative projects in various fields. The foundation is based at Bredgade in Copenhagen, and the primary objective is to form a space that set up social interaction during artistic development and in creation of creative projects. After establishing the association it is now functioning as a self driven society, that gives young people the possibility to organize cultural events, exhibitions and collaborative creative projects.

Founded 2013

