

**A NEW WAY OF PRESENTING YOUNG ARTISTS
A CONTEMPORARY ARCHIVES PROJECT INVITATION**



The Careof and Viafarini Archive

a MAXXI BASE project curated by Giulia Ferracci and Carolina Italiano

4 December 2010 – 13 February 2011

MAXXI – National Museum of XXI Century Arts

Rome, 3 december 2010. On Friday 3 December MAXXI will be inaugurating the **Contemporaneo.doc** project with the first exhibition devoted to Careof and Viafarini's **DOCVA** archive that for years has been promoting young visual arts through an intensive didactic and exhibition programme. **Contemporaneo.doc** is a MAXXI BASE (Library, Archives, Research, Publishing) project developed in collaboration with MAXXI Art and devoted to the activities of the principal contemporary art archives and documentation centres. The project is intended to spotlight those institutions constantly involved in researching and promoting young art in Italy and abroad.

3,015 portfolios of young Italian artists, **150 videos**, **5 online databases** and the projection of exhibitions and events staged by Careof and Viafarini in Milan present **a radically new way of exploring contemporary creativity** in which the true protagonists are research, collation, consultation and interaction with the public.

The Gian Ferrari Hall as prepared by **Ghigos ideas**, one of the most promising young Italian architectural firms, has been conceived as a dynamic, interactive space reflecting DOCVA's expertise with regard to the organization of its complementary Library, Portfolio Archive, Video Archive, Portfolio Viewing, Video and Documentation Production and Artbox Opportunities Database services.

The layout provides for **direct consultation of the artists' portfolios** by the public, along with the **five online databases** – all accessible via www.docva.org - and the **two jukeboxes** with videos by the artists present in the **MAXXI** collection and conserved in the **DOCVA Archive**, with the support of cultural mediators trained by DOCVA, MAXXI and Rome's La Sapienza University. **Seminars and discussions** will open the exhibition to contributions from artists, critics, curators and specialists from other disciplines.

A section of the exhibition will also be periodically enriched with the exposition of portfolios selected via the **OPEN CALL ROME – Open Archive**.

OPEN CALL ROME – Open Archive:

If you are a young artist and would like your portfolio to be assessed, selected and consultable at MAXXI during the exhibition **Contemporaneo.doc/DOCVA – The Careof and Viafarini Archive**, from **3 November 2010** it will be possible, especially if you are resident in Central and Southern Italy, to send documentation of your work to MAXXI.

Through this initiative **MAXXI** is reducing the distances between the official home of DOCVA (Milan) and the rest of Italy. The archive will, in fact, be operational for the duration of the exhibition, using the museum spaces as a Roman extension of its Milan premises.

Open Call Rome – Open Archive provides for the assessment of portfolios sent in to MAXXI from 3 November through to 1 February 2011. Curators from Careof, Viafarini and MAXXI will select around 50 artists who will have the opportunity of presenting their portfolios to Chiara Agnello, Milovan Farronato and Mario Gorni. The selected portfolios will be each be added to those already exhibited and will remain in the Milan archive.

MAXXI BASE (Library, Archives, Research, Publishing) is the museum's research centre documenting the artistic and architectural scene from the 1960s to the present day. It conserves books, periodicals, artists' books, videos, photographs and heterogeneous material on paper and digital supports. Conceived as a space for valorizing research, it is open, usable and accessible to all.

CAREOF is a non-profit organization founded in Milan in 1987 that promotes, publishes and documents contemporary Italian and international artistic research, creating a circuit of information and a platform for discussion for artists, critics, curators and a non-specialist public. In 2006 the Ministry for Cultural Heritage and Activities included Careof among the Historical Archives of national significance thanks to the importance of the video and photographic material conserved from the 1970s through to the present day.

VIAFARINI was founded in 1991 in Milan as an organization for contemporary art based on the American non-profit and European *Kunstvereine* models. It combines exhibition and didactic activities with documentary services regarding the visual arts, with the objective of promoting artistic research thanks to a network established with Italian and international institutions.

DOCVA, the Visual Arts Documentation Centre was born out of a partnership activated in 1994 between Careof and Viafarini for the organization and management of services promoting contemporary artistic research. The DOCVA's current home was opened by the two associations in 2008 at the Fabbrica del Vapore in Milan and brings together all the materials from the Library, the Portfolio Archive, the Video Archive and the ArtBox Opportunities Database.

OPEN CALL ROME – OPEN ARCHIVE REGULATIONS

The Rome Open Call is aimed at all artists born after 1 January 1971, in particular those resident in Central and Southern Italy.

MATERIAL TO BE CONSIGNED

A4 format paper portfolio containing:

- Personal details: name, surname, place and date of birth, address, telephone number, Email address
- Biographical notes:
- Curriculum vitae: list of exhibitions and specific bibliography
- Captions and reproductions of works (b/w or colour prints)
- Video (on DVD)
- Articles or exhibition reviews and catalogues (if available)
- Archive form to be completed (attached)

DEADLINES

The portfolio may be sent in from today and should reach MAXXI no later than 1 February 2011 at the following address: Fondazione MAXXI/ Open Call Roma, Via Guido Reni, 4/a - 00196 Roma.

Materials consigned will not be returned.

Info and contacts: base@fondazionemaxxi.it www.fondazionemaxxi.it Careof and Viafarini would like to thank the **Fondazione Cariplo** and **Gemmo spa** for their fundamental support of DOCVA's activities.

C/O careof **DOCVA** **VIAFARINI**

MAXXI – National Museum of XXI Century Arts

Via Guido Reni 4a, Rome

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opening hours: 11.00 – 19.00 Thursday and Saturday: 11.00 – 22.00

closed Mondays, 1 May, 25 December

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CONTEMPORANEO.DOC is a cycle of appointments dedicated to the activities of leading Italian and international centres for the archiving and documentation of the contemporary arts. Its objective is the creation of an environment designed to stimulate research and scientific investigation, as well as offering a space that is open and accessible to anyone. The first appointment will host the DOCVA, Documentation Center for the Visual Arts by Careof and Viafarini, an organization that, for many years, has promoted an intense activity of education and exhibitions aimed at valorizing the understanding of the arts from recent decades. The exhibition brings together 150 videos, which can be viewed in special multimedia stations, with over 3,000 portfolios of work by young Italian artists, 5 database available online and the projection of a selection of exhibitions and events realized by Careof and Viafarini. The projects also includes "Open Call Roma, Archivio Aperto", an initiative focused on collecting portfolios by artists selected by the curators of Careof, Viafarini and the MAXXI, and visible for the entire duration of the show. Contemporaneo.doc is curated by the MAXXI BASE (Library, Archives, Studies, Publishing), the Museum's research centre, dedicated to the documentation of the artistic and architectural panorama from the 1960s to the present. A point of reference for the study of contemporary creativity, the MAXXI BASE is responsible for the Museum's publications and the promotion of visual culture through discussions and meetings with critics, artists and curators.



L'Archivio di Careof e Viafarini

MAXXI – BASE (Library, Archive, Research, Publishing)

MAXXI – BASE (Library, Archive, Research, Publishing), the museum's research centre, will be inaugurated on 21 October. Conceived as an open, dynamic structure in continuous expansion, MAXXI – BASE will become a point of reference for the study and valorization of creativity, document the activities promoted by the museum and contribute to the international artistic and architectural debate.

In accordance with the museum's institutional mission, MAXXI – BASE will constitute a research workshop and will present cultural initiatives, exhibitions and encounters with artists and architects. Housed in the building adjacent to the museum, MAXXI – BASE comprises the following sections:

Art and Architecture Library

This is the space devoted to the consultation of publications and multimedia supports; it offers a unique environment for critical investigation of and debate on contemporary art and architecture.

The section devoted to art documents the art produced from the 1960s through to the present and today boasts around 7,500 titles, including exhibition catalogues, monographs, essays, dictionaries, artist's books and specialist periodicals.

The section devoted to architecture collects the best of the specialist international publications, with particular attention being paid to the output of the 21st century.

Books and magazines are available on open shelves and are directly consultable by the public as well as being accessible on-line at the OPAC catalogue address.

MAXXI Art Archive of the Contemporary and Photographic Archive

Conserves and safeguards the museum collections and makes them available to the public. Collects heterogeneous material on paper or digital supports, including press releases and clippings, invitations, flyers, pamphlets, posters, photographs and films relating to MAXXI's activities and its collection.

Central Architecture Archives Terminal

Documents the MAXXI Architecture collections and presents them to the public in digital form.

Publishing

MAXXI BASE presents, promotes and distributes all the publications realised by the MAXXI Art and Architecture editorial departments, organizing activities such as conferences, seminars, meetings and debates.

Info

base@fondazionemaxxi.it

The library's Opac address

<http://opac.uniroma1.it/SebinaOpacRMS/Opac?sysb=RMSMX>



L'Archivio di Careof e Viafarini

DOCVA

*In 1994 Careof and Viafarini activated a partnership focused on the promotion of contemporary artistic research. The collaboration between these two associations led, in 2008, to the creation of the **DOCVA** Documentation Center for the Visual Arts, which offers the following services: **LIBRARY** Over 18,000 books and periodicals on the visual arts, from the post-war to the present. The catalogue can be consulted on-line at www.bibliobit.it **PORTFOLIO ARCHIVE** The Archive contains material relating to over 3,000 visual artists active since the late 1980s available on www.portfolioonline.it and documents the contemporary Italian art scene in over 100 monographic profiles, available on-line at www.italianarea.it **VIDEO ARCHIVE** Some 4,500 artists' videos and video-documentations of exhibitions, conferences, performance and artistic events, consultable on-line at www.archiviovideo.it **DOSSIER VIEWING** The Center assists the research of young Italian artists by allowing their portfolios and videos to be viewed by the curators of Careof and Viafarini. **VIDEO PRODUCTION AND DOCUMENTATION** The Center produces videos and the videodocumentation of exhibitions, conferences, performances and other events, in order to conserve their memory. **ARTBOX** The Artbox favours the mobility of Italian artists and supports them in the search for funding to realize their visions. Information relative to courses, study grants, residency programmes, competitions and financing for artists and operators in this sector are published on-line at www.bancadatiartbox.it*

c/o careof **DOCVA:** **I VIAFARINI**



L'Archivio di Careof e Viafarini

VIAFARINI

Viafarini was founded in 1991 in Milan as an organization to promote contemporary art based on the model of American non-profit associations and Europe's Kunstverein. It unites activities related to exhibitions and education and services connected to the documentation of the visual arts, with the objective of valorizing artistic research, assisted by collaborations with various Italian and international institutions. Over the years, Viafarini has become a point of reference for artists, curators, gallery owners, students and fans of the arts, distinguishing itself as a laboratory and environment that offers visibility to young artists. Many are already famous, including Rebecca Agnes, Simone Berti, Gianni Caravaggio, Maurizio Cattelan, Gea Casolaro, Roberto Cuoghi, Lara Favaretto, Piero Golia, Massimo Grimaldi, Giuseppe Gabellone, Stefania Galegati, Luisa Lambri, Claudia Losi, Margherita Manzelli, Eva Marisaldi, Sabrina Mezzaqui, Liliana Moro, Alessandro Pessoli, Cesare Pietroiusti, Paola Pivi, Pietro Roccasalva, Alessandra Tesi, Patrick Tuttofuoco, Nico Vascellari and Vedovamazzei. Viafarini has also produced installations by such internationally recognized artists as Marina Abramovic, Vito Acconci, Martin Creed, Jimmie Durham, Mona Hatoum, Runa Islam, Hans Op de Beeck, Tobias Rehberger and Rosemarie Trockel. Since 2008 Viafarini organises VIR Viafarini-in-residence, a residency programme that offers international artists and curators the possibility to develop their research in the city of Milan intending to realise an artistic or curatorial project.

VIAFARINI

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organization for contemporary art

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L'Archivio di Careof e Viafarini

Careof

Careof is a non-profit institution founded in Milan in 1987 to promote, diffuse and document contemporary artistic research, in Italy and abroad, creating a circuit of information and a platform for discussion for artists, critics, curators and a non-specialized public. During 20 years of activity, Careof has consolidated its role on the national scene as a space of experimentation and a laboratory for emerging generations through exhibitions (producing and hosting over 300 projects ranging between personal and collective shows and performances), didactics (workshops, seminars, conferences and laboratories), consultancy and support (from portfolio reviews to the realization of events). Thanks to the network created and the numerous collaborations developed with other public and private institutions, Careof, in addition to promoting numerous Italian artists, also presents international artistic projects and realities in Milan. In 2011 Careof will organise FDV Residency Program: an international residency at the Fabbrica del Vapore in Milan for young creatives from a wide range of disciplines. In 2006, the Italian Ministry of Cultural Heritage placed Careof on its list of the country's Historical Archives of National Relevance in light of the importance of the video and photographic material conserved from the 1970s to the present day.

c/o careof

organization for contemporary art

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